

## From the Executive Director

Only four short years ago, Living Streets Alliance set out to shape Tucson's future as a sustainable urban environment supported by multi-modal transit and safe community streets; a place where all people can enjoy unparalleled access to the outdoors and connect easily with work, play, and each other on a dynamic transportation network for the 21st century.

When we look back at the past year's activities, we can't help but feel energized and inspired by the over 80,000 people who LSA has served and had the opportunity to work with through our combined programs and events.

Each and every day, it becomes increasingly clear to us that Tucsonans want their streets to serve as community connectors that strengthen neighborhoods, empower all people to be engaged and active in their community, and facilitate equity and prosperity across the socio-economic spectrum. In the past year we experienced it first-hand when 30,000 eager participants came out for our first-ever fall Cyclovia Tucson event. We heard it loud and clear when hundreds of people from all walks of life came together to advocate for pedestrian improvement in the Pima County Bond. And we saw it in the smiling faces of kids and their families across the region as they gave walking and biking to school a try during the first year of our new Safe Routes to School Program.



Your voices continue to inspire our efforts and your support makes it all possible. Together we celebrate the growth of our shared vision and thank you for being a part of making it a reality.

-Emily Yetman, Executive Director

## Programs & Events

Here's a snapshot of the many accomplishments your support and involvement helped make possible over the past year:



### SAFE ROUTES TO SCHOOL TUCSON

Ongoing engagement at **4 PILOT SCHOOLS**  
2 week-long regional events  
Over **10,000 KIDS** participated

**75 EVENTS** in 30 days  
50,000 participants

### BIKE FEST



### BIKE VALET

Parked **1,611 BIKES** at 11 events  
**254** car trips **REPLACED** by bike trips

United **36 COMMUNITY PARTNERS**

Secured **\$12M** in pedestrian improvements on the 2015 Pima County Bond ballot

If passed in November, will **IMPROVE 13** key walking corridors in the region

### PEDESTRIAN SAFETY & WALKABILITY CAMPAIGN

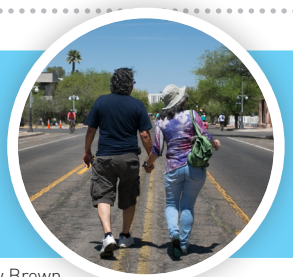


Photo: Andrew Brown



### CYCLOVIA TUCSON

Photo: Andrew Brown

**FIRST-EVER** fall event along a brand-new route  
Biggest season ever with **50,000+ PARTICIPANTS**

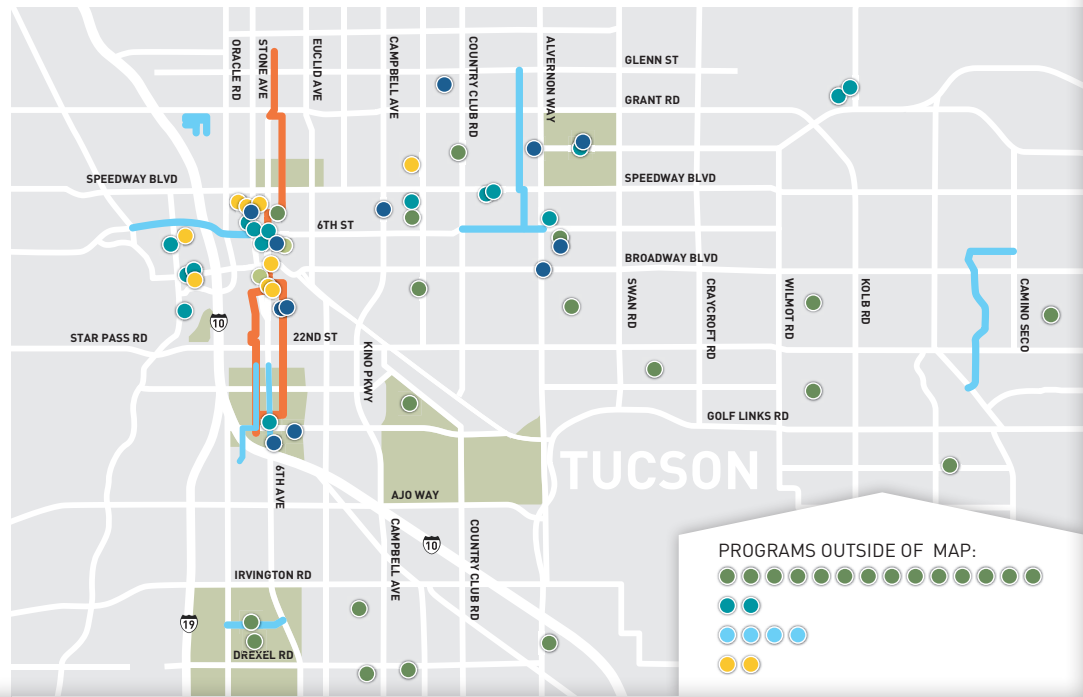
**1,134 PARTICIPANTS**  
**884 KIDS** received free helmets  
**2,879 FREE LIGHT SETS** handed out

### KIDICAL MASS & LIGHT THE NIGHT



### NEIGHBORHOOD WALKABILITY ASSESSMENT

2 neighborhoods **COMPLETED**  
**4 MORE** neighborhoods planned  
Dozens of neighbors came together  
**85 PEOPLE** joined in Jane Jacobs Walks



### LSA'S REACH THROUGHOUT THE GREATER TUCSON REGION

- SAFE ROUTES TO SCHOOL TUCSON
- BIKE FEST
- BIKE VALET
- PEDESTRIAN SAFETY & WALKABILITY CAMPAIGN
- CYCLOVIVA TUCSON
- KIDICAL MASS & LIGHT THE NIGHT
- NEIGHBORHOOD WALKABILITY ASSESSMENT

## 2014 Financials

### DONATIONS & SPONSORSHIPS

\$122,538 (49%)

### PROGRAM INCOME

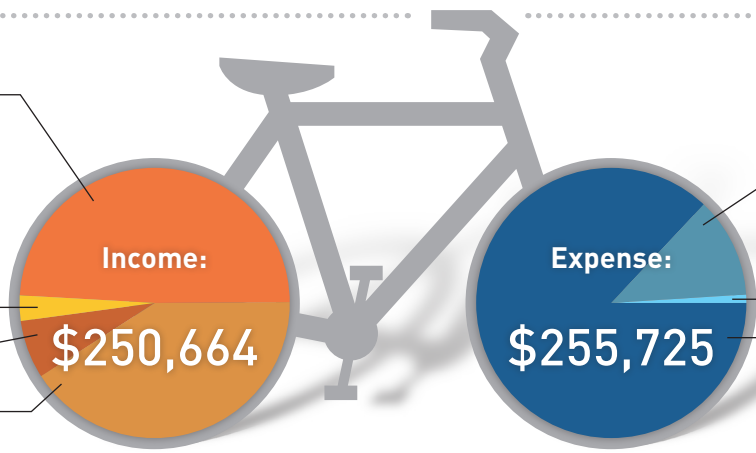
\$8,185 (3%)

### MEMBERSHIPS

\$18,455 (7%)

### GOVERNMENT GRANTS

\$101,483 (41%)



### ADMINISTRATION

\$29,945 (12%)

### FUNDRAISING

\$3,565 (1%)

### PROGRAMS

\$222,215 (87%)

As reported in our 2014 IRS Form 990

## THANK YOU

TO OUR AMAZING BUSINESS MEMBERS WHO ARE LEADING THE WAY!

## THANK YOU

TO ALL OF THE INDIVIDUALS, FOUNDATIONS, AND ORGANIZATIONS THAT MAKE LSA'S WORK IN THE COMMUNITY POSSIBLE!

### SILVER



### BRONZE



### BASIC

Bright Properties | The Coronet  
 Downtown Tucson Partnership | The Drachman Institute  
 Eco Gro | Exo Roast Co | Falora  
 Hey Bucko! | Penca | The Planning Center  
 Reilly Craft Pizza & Drink | Sparkroot

### BUSINESS AFFILIATE

Southwest Fair Housing Council | VelociPrints

### \$5,000+

Allstate | Banner University Medical Center | Cigna Insurance  
 City of Tucson | Cox Communications | Greater Arizona Bicycling Association  
 Monique K. Lane | Pima County | Tucson Medical Center

### \$1,000-\$4,999

Bookmans Sports Exchange | Clif Kids | Community Foundation of Southern Arizona  
 Cox Communications Arizona Fund | Food Conspiracy Co-Op, Inc.  
 Collin Forbes | Kurt Griffin & Susan Hoover | HP Armory Park, LLC  
 Hullabaloo Festivals, LLC | Ian Johnson & Emily Yetman | Long Realty Cares Foundation  
 Madden Preprint Media, LLC | New Belgium Brewing Company  
 Pima County Department of Environmental Quality | Corky Poster & Mary Goethals  
 Transit Cycles | Tucson Pima Arts Council | Visit Tucson

### \$500-\$999

Lori Adkison & Christian Timmerman | Arizona Party Bike | David & Paula Bachman-Williams  
 Wiley Cornell | El Pueblo Integral Teaching & Learning | Colby & Karen Henley  
 Maia Ingram & Andrew Agnew | Paulo Freire Freedom School  
 Scutari & Co, LLC | Donna & David Tang | Twin Pines Cooperative Foundation

### \$250-\$499

Ilana Addis | Beyond Bread | Anonymous | Janice Donald | Epic Rides | Fair Wheel Bikes  
 Anonymous | Mark & Lisa Fleming | Randy Garmon | James Glock & Barbara Macri  
 Chris & Kelly Goldsmith | Jim & Debra Hills | Henry & Ruth Jacobson | Anonymous  
 Bill Mackey & Rachel Yaseen | Joy Mockbee & Mark Falconer | Irene Ogata | Wes Oswald  
 Bruce Parks & Rosalia Kame | Joe Plassmann | Mark & Lisa Reynolds | Rebecca & Scott Safford  
 Reynolds & Marie Saunders | Sierra Club - Rincon Group | Kieran Sikdar & Corin Marron  
 Doug & Amy Smith | Ron Spark, M.D. | Anonymous | Evren Sonmez & Paul Amiel  
 Southern Arizona Transit Advocates | TSSP/City High School | Tucson Electric Power  
 Steve Wilson | Ben & Laura Yetman | David Yetman & Lynn Fowler | Richard & Carol Yetman  
 Loraine Zagala

### up to \$250

Every penny makes a difference! Thanks to the hundreds of individuals (too many to list here!) who contributed what you could, when you could.