



living streets alliance



— — — — — 2019 ANNUAL REPORT

The mission of Living Streets Alliance is to **advocate** for a thriving Tucson by creating great streets for all of us.



THE YEAR THE SCALES TIPPED

It's hard to believe that so many good things can happen in just one year.

Looking back at the past 12 months, Tucson has taken some major steps forward in creating a future where people of all ages and abilities can get around safely and comfortably. The Department of Transportation welcomed a new, visionary Director who brings broad experience and a passion for multi-modal mobility. Tucson's Parks & Connections Bond – Proposition 407– passed, securing funding for dozens of walking and biking corridors across the city. In February, Mayor & City Council finally adopted a strong Complete Streets policy, committing to a vision for a walkable, bikeable, liveable Tucson and a roadmap for how to get there. Cyclovia Tucson attendance continued to skyrocket, Safe Routes to School Tucson participation grew, and we saw the first “tactical urbanism” intersection transformations happen at #CorbettPorch and then at Mission View Elementary.

Living Streets Alliance has been there every step of the way, creating the space for Tucsonans from all walks of life to envision and demonstrate the future they want, and advocate with them for the changes needed to make those visions a reality. And it's working.

This is just the beginning. We look forward to continuing to work with committed community partners and supporters like you to create great streets for all of us. Thank you for being a part of this movement!



Sincerely,

Emily Yetman
Executive Director



We value inclusivity, **collaboration**, equity, innovation, & integrity.

We envision streets as **living public spaces** that connect people and places.



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GRADUATE INTERN



2018-2020 Strategic Plan Progress Report

YEAR ONE BENCHMARKS & ACCOMPLISHMENTS

STRATEGIC GOAL #1:

COMMUNITY-LED POLICY ADOPTION & IMPLEMENTATION

Advocating for policy adoption and implementation rooted in inclusive and meaningful community engagement that elevates voices, copowers people, and centers local knowledge

- ✓ Partnered with the City of Tucson and Complete Streets Task Force to develop a **community-centered Complete Streets policy**
- ✓ Demonstrated and piloted different models of **inclusive community engagement**
- ✓ Ensured a robust Complete Streets **policy was adopted** by Tucson Mayor & Council

STRATEGIC GOAL #2:

A THRIVING, INCLUSIVE, & SUSTAINABLE ORGANIZATION

Fostering a holistic organizational culture; growing a diverse board, staff, and membership; securing resources to ensure long-term stability and success

- ✓ Developed LSA's **first-ever development plan** + began implementing it
- ✓ Co-created and adopted new internal policies and procedures to guide board and staff
- ✓ Participated in **Fast Pitch**; developed marketing and outreach materials to reach new partners and supporters; recruited new sponsors

STRATEGIC GOAL #3:

MAKING WHAT IS POSSIBLE VISIBLE

Removing barriers to mobility and using lighter, quicker, cheaper (LQC) projects and open streets events to imagine and try out street transformations with the community

- ✓ Completed Tucson's first "tactical urbanism" demonstration project (the **#Corbettporch**)
- ✓ Hosted Cyclovia along a new route, with new major partners
- ✓ Implemented the first-ever **LQC traffic circle** with the Mission View Elementary community
- ✓ Secured funding for a **Play Streets/ Neighborhood Block Party Lending Kit**; established an initial program to pilot

STRATEGIC GOAL #4:

VISIONARY LOCAL LEADERSHIP & DEDICATED FUNDING

Cultivating and attracting the next generation of courageous, innovative leaders, and advocating for transportation funding that prioritizes biking, walking, transit, and quality public space

- ✓ Advocated for a **visionary new Director** of the Tucson Department of Transportation
- ✓ Got biking/walking **projects on the ballot** via Prop 407
- ✓ Mobilized to get **Proposition 407** passed by Tucson voters
- ✓ Sent a Tucson delegation to the Youth Bike Summit in New York City

READ ON TO LEARN MORE ABOUT THESE MAJOR MILESTONES →

#CorbettPorch

TUCSON'S FIRST TACTICAL URBANISM INTERSECTION TRANSFORMATION



BACKSTORY:

Tucson's Warehouse Arts District is rapidly changing. An area that was once mostly industrial is now a burgeoning business district with heavier foot and bike traffic. When a hit and run occurred at the intersection of 6th Avenue & 7th Street, business owners in the area reached out to LSA see what could be done to make it safer. Funded by a grant from AARP, LSA and Tucson Department of Transportation worked collaboratively to reconfigure the street through low-cost materials, culminating in a community block-painting party on October 20th, 2018.



HIGHLIGHTS

The newly created #CorbettPorch makes it easier for everyone to navigate the intersection, including people in cars. Crossing distances are shorter for people on foot and there's only one lane in each direction, both of which reduce points of conflict in the street. The block now has a public "parklet" where anyone can sit and relax. And, the colorful backdrop makes the entire area more distinct, friendly, and attractive. Pop-up outdoor movies, photo shoots, and markets have all taken place in the newly established public space.

155 volunteers contributed a total of

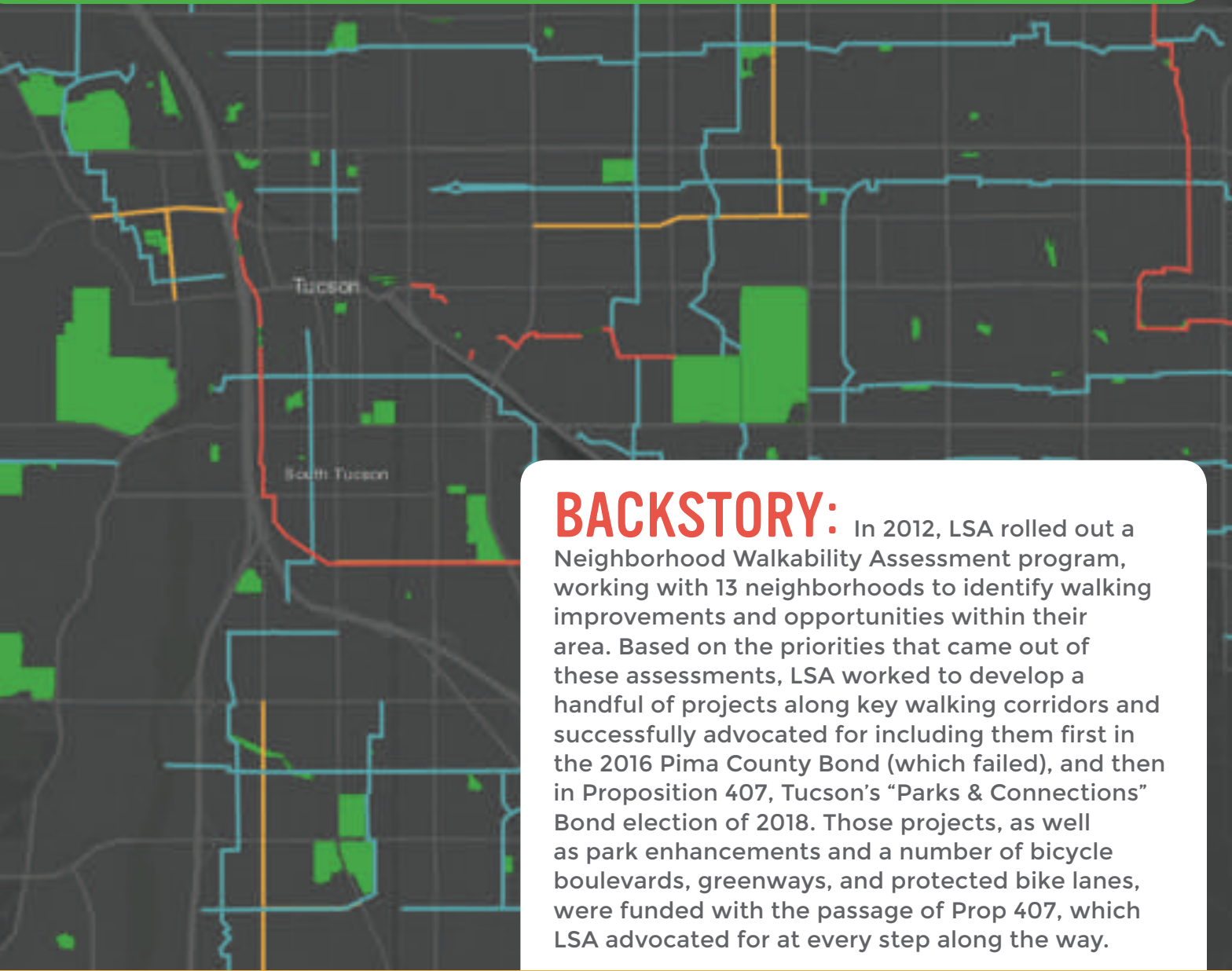
1,085 hours to help transform the intersection



PARTNERS

- AARP Arizona
- AARP National
- TenWest Festival / Startup Tucson
- Tank's Green Stuff
- Mister Car Wash
- Rio Nuevo
- Tucson Dept. of Transportation

Prop 407 Passes SECURING FUNDING FOR KEY BIKING & WALKING CORRIDORS IN TUCSON



BACKSTORY: In 2012, LSA rolled out a Neighborhood Walkability Assessment program, working with 13 neighborhoods to identify walking improvements and opportunities within their area. Based on the priorities that came out of these assessments, LSA worked to develop a handful of projects along key walking corridors and successfully advocated for including them first in the 2016 Pima County Bond (which failed), and then in Proposition 407, Tucson’s “Parks & Connections” Bond election of 2018. Those projects, as well as park enhancements and a number of bicycle boulevards, greenways, and protected bike lanes, were funded with the passage of Prop 407, which LSA advocated for at every step along the way.

HIGHLIGHTS

Prop 407 will make a huge difference on the ground, creating better connections for people of all ages on bikes and on foot to move through the city safely and comfortably. This was a big win for Tucson! Projects like the El Paso & Southwestern Greenway will provide a car-free connection from downtown to South Tucson. Walking enhancements on Drexel will make it safer for the hundreds of kids and families who walk to Los Amigos School every Friday. Bicycle Boulevard connections will make it possible to get across town entirely on neighborhood streets with light traffic.



BY 2028, PROP 407 WILL CREATE **130+ MILES** OF SAFE AND COMFORTABLE BIKING & WALKING ROUTES, INCLUDING:

- 9** **greenways**

 - rails-to-trails
 - shared-use paths
 - key connections
- 10** **walking routes**

 - sidewalks + ramps
 - safe crossings
 - shade + vegetation
 - refuge islands
- 34** **bicycle corridors**

 - protected bike lanes
 - bicycle boulevards
 - traffic calming
 - way-finding signage

complete streets

TUCSON

POLICY UNANIMOUSLY ADOPTED BY TUCSON MAYOR & CITY COUNCIL



BACKSTORY:

In 2016, LSA kicked off a Complete Street initiative with the goal of seeing a policy adopted by the City of Tucson. Over the course of two-and-a-half years, LSA worked with a variety of community partners and the Department of Transportation to develop a strong Complete Streets ordinance, which was unanimously adopted by Tucson Mayor & Council on February 5th, 2019.

HIGHLIGHTS

One of LSA's biggest objectives was to utilize the policy development process to elevate the public conversation around everyday people's transportation needs and experiences, and to pilot different ways of engaging people—especially those traditionally disenfranchised—in the conversation. This included developing and facilitating workshops and pop-up engagements, hosting a spokesperson training and digital storytelling workshop, and convening a Complete Streets Task Force with broad community representation.



COMMUNITY ENGAGEMENT, BY THE NUMBERS:

- 6** Complete Streets Task Force convenings
- 15** "Rethinking Streets" workshops
- 100+** Postcards sent to elected officials
- 4** "Pop-up" engagements at everyday destinations
- 44** Presentations to neighborhoods and community groups
- 1,500+** People engaged through these and other activities



MAJOR PARTNERS

- Voices for Health Kids (An initiative of the American Heart Association + Robert Wood Johnson Foundation)
- Tucson Department of Transportation
- National Complete Streets Coalition
- Vitalyst Health Foundation
- Elan Consulting
- The Next Chapter Consulting & Coaching

Cyclovia tops 44K

THANKS TO NEW PARTNERSHIPS
& A TITLE SPONSOR



BACKSTORY:

Spurred by a new partnership with the U of A Poetry Center, LSA hosted the first-ever “Poetry Cyclovia” with the goal that every participant interact with poetry at some point during the event on April 7th, 2019. With new title sponsor, Banner-University Medicine on board, a new route was developed to link the campus with downtown Tucson.



HIGHLIGHTS

In addition to food trucks and classic favorites like the rock-climbing wall, zipline, performers and DJs, this spring’s route included two ride-through misters, a pop-up traffic circle demo, live poetry screen printing, roller hockey, and tons of spontaneous poetry.

10% increase in attendance over Spring 2018

1/3 of people attended Cyclovia for the very first time

66% of participants enjoyed a fully car-free day by walking, biking, or taking transit to + from the event



PARTNERS

Banner-University Medicine
UofA Poetry Center
Arizona Humanities Council
Pima County Department of Environmental Quality
Cigna
Rio Nuevo
AARP Tucson

A traffic circle comes to life

THANKS TO THE SOUTH TUCSON + MISSION VIEW COMMUNITY

BACKSTORY:

In 2017, LSA kicked off Reclaim Las Calles, an initiative aimed at engaging the South Tucson community along the future 8th Avenue Bicycle Boulevard in reimagining and reestablishing their streets as public, social space. After sending a delegation to the Youth Bike Summit in both 2017 and 2019, and working with the youth center and schools in the area, the intersection of 8th Avenue and 36th—adjacent to Mission View Elementary School—presented an opportunity to start experimenting with changes on the ground. Using low cost materials such as paint, planters, and flex posts, LSA and partners created a traffic circle to make it safer and more inviting for kids and families traveling on foot and bike in the area.



HIGHLIGHTS

On May 9th, over 200 people of all ages came together to transform the intersection during a block [painting] party and end-of-school-year celebration. Over the course of the afternoon, Mission View staff, students, family members and neighbors painted the traffic circle and adjacent corners designed by local artist Mel Dominguez. Kids participated in a bike rodeo, and everyone enjoyed food, music, and lots of mingling with friends and neighbors.



PARTNERS

- Mission View Elementary School
- City of South Tucson
- Cicli Noe
- Mel Dominguez + Galeria Mitotera
- Creatista
- Vitalyst Health Foundation
- Pima County Health
- Pima County Native Plant Nursery
- Trees for Tucson
- Tank's Green Stuff
- Speedy Striping

Safe Routes to School BUILDS MOMENTUM



BACKSTORY: Since 2015, LSA has coordinated Safe Routes to School (SRTS) Tucson in partnership with the City of Tucson, a program aimed at making it easier for youth and families to walk and bike to school. The program includes activities that take place across the region like free Mobile Bike Repair clinics and Riders & Walkers educational presentations in classrooms, as well as in-depth support and activities at select “focus” schools.



HIGHLIGHTS

In October 2018, Los Amigos Tech Academy—one of LSA’s “focus” schools—kicked off its fourth year of weekly Walk ‘N Roll Days, one of many activities LSA helped initiate and continues to support through the SRTS program. Hundreds of students, faculty, and families on foot and on bike were joined by Congressman Raul Grijalva, Wilbur Wildcat, as well as the Desert View High School Cheer Squad. This powerful procession made it clear that biking and walking are in high demand in the area, and are an important part of the Los Amigos community!

311

Bicycles repaired over the course of 34 Mobile Bike Repair clinics throughout the community

124

Riders & Walkers presentations in 3rd grade classrooms across the region, engaging 2,975 students

259

Helmets distributed to youth throughout Tucson



PARTNERS

- BICAS
- City of Tucson
- City of South Tucson
- Environmental Education Exchange
- John Valenzuela Youth Center
- Los Amigos Tech Academy
- Mission View Elementary
- Pueblo Gardens PreK-8

Thank You!

IT TAKES THE VISION, COMMITMENT, AND COLLABORATION OF MANY TO CREATE A VIBRANT AND CONNECTED TUCSON. THANK YOU TO ALL OF OUR COMMUNITY PARTNERS, SPONSORS, UNDERWRITERS, BUSINESSES, FOUNDATIONS, AND INDIVIDUALS LIKE YOU, FOR CREATING GREAT STREETS FOR EVERYONE!

SPONSORS, UNDERWRITERS, & BUSINESS PARTNERS



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Retro Your Ride
Rincon Market
Roadrunner Bikes
Speedy Striping
Superior Water Treatment

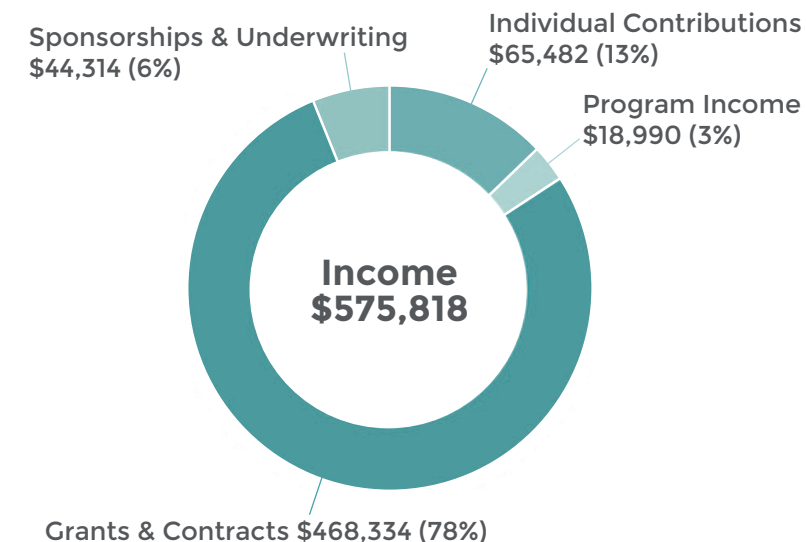
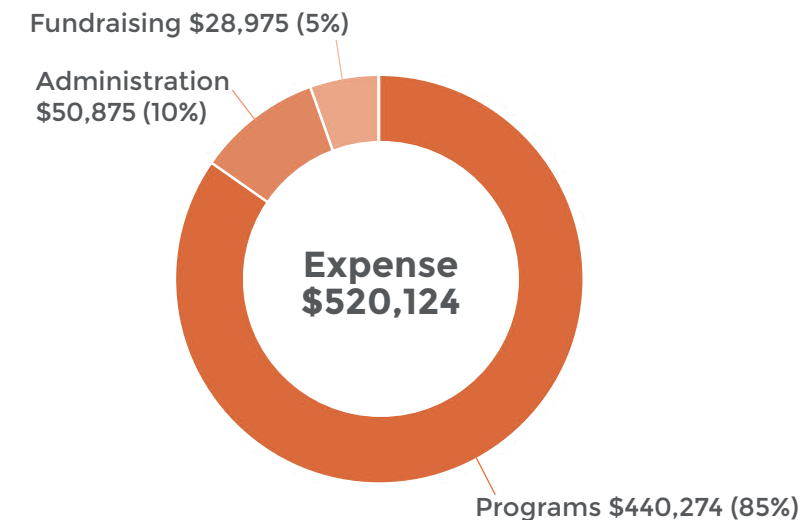
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Tugo Bike Share
Wheat Design Group
Why I Love Where I Live
West University Neighborhood

GRANTORS

- AARP Arizona
- AARP Community Challenge
- AZ Humanities
- Arizona Physical Activity Policy Research Network
- Arts Foundation for Tucson and Southern Arizona
- Food Conspiracy Co-op
- Planet Bike
- Southern Arizona Roadrunners
- United Way of Southern Arizona
- Vitalyst Health Foundation
- Voices for Healthy Kids
(American Heart Association + Robert Wood Johnson Foundation)



FINANCIALS*



*2018 calendar year, cash basis accounting



living streets alliance

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