

BUSINESS + CORPORATE PARTNERSHIP OPPORTUNITIES

 living streets alliance

LET'S DEFINE TUCSON'S FUTURE AS URBAN, SUSTAINABLE, & MULTI-MODAL.

A place where people enjoy unparalleled access to the outdoors and can connect easily with work, play, and each other on a dynamic transportation network for the 21st century. A city that's great to experience at every age, as an 8-year-old kid and an 80-year-old adult.



JOIN US + BECOME A VISIONARY PARTNER OF LIVING STREETS ALLIANCE!

In addition to **80,000+ individuals engaged** across the community annually through events like Cyclovia Tucson and programs like Safe Routes to School, LSA engages thousands more through multiple social media platforms including accounts for Cyclovia Tucson, Safe Routes to School Tucson, Bike Fest, and LSA's home site.

13,000 ON FACEBOOK

3,600 ON TWITTER

5,250 ON INSTAGRAM

7,250 E-NEWSLETTER

OUR 80,000+ FOLLOWERS

...are active, engaged, and care about Tucson. As a business or corporate partner, you'll gain broad exposure + association with LSA programs + events that Tucsonans have come to love + follow.

EMBRACE THE VISION Our following will take note!

JOIN US. BECOME A VISIONARY BUSINESS PARTNER OF LSA.

MAKE A BOLD PUBLIC STATEMENT ABOUT YOUR PRIORITIES.

YOUR BUSINESS SUPPORT WILL MAKE IT CLEAR THAT YOU VALUE AND ALIGN WITH A TUCSON THAT:

- Addresses climate change
- Commits to ensuring the safety of everyone
- Is an urban destination and great place to live, work, and play
- Prioritizes the health and wellbeing of individuals, families, and entire neighborhoods



"As a long time Tucson business owner, I work to attract and retain great people. In order to do that we need a vibrant city that people want to live in; we see more and more that has to do with streets—people want to be able to bike, walk and have safe options. LSA has led this effort for years, working to include voices and needs from all over Tucson. We're proud to support their work, as an investment for our community and our business."

—Nicole Koch, Technicians for Sustainability



EMBRACE THE VISION

Your employees, customers, and clients will notice!

ANNUAL BUSINESS PARTNERSHIP OPPORTUNITIES

PLEDGE	Community Partner \$500	City Advocate \$1,000	Neighborhood Ambassador \$2,000	Thought Leader \$5,000	Visionary \$7,500
One dedicated social media post (IG & FB) with partner input/approval	✓	✓	✓	✓	✓
Your hyperlinked logo on our Business Partnership website page	✓	✓	✓	✓	✓
Recognition in our Annual Report	✓	✓	✓	✓	✓
# OF STANDARD ADDITIONS		1	2	2	CHOOSE All 0
# OF PREMIUM ADDITIONS			1	2	3 0
# OF EXCLUSIVE ADDITIONS					0 1

STANDARD ADDITIONS

Placement on Cyclovia Tucson routes (waived for-profit vendor fees)

Your hyperlinked logo on our website home page

A second dedicated social media post (IG & FB) with your design input and approval

Your business highlighted in one e-newsletter

PREMIUM ADDITIONS

Cyclovia Featured Activity Partner (Cinco for Cyclovia game card)

Walkability / Bikability assessment around your business

Mobile Bike Repair at your business with social media promotion

Underwrite two Mobile Bike Repairs in locations of your choice with social media promotion

2-hour bicycle tour of select Tucson neighborhoods

EXCLUSIVE ADDITION

Collaboration on a local event to benefit your business (i.e. Bike Week)

Guidance and support to implement a project (streetscape, slow street, or other low-cost infrastructure) specific to your business

Quarterly lunch and learns with staff to educate about personal and city-wide transportation

Full service Bike Valet during one company event

